



# FORWARD TOGETHER

YMCA of the Treasure Coast  
Annual Report 2022

For a better us.®



# LETTER FROM OUR CEO

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2022 was another successful year here at the YMCA of the Treasure Coast. We are happy to be celebrating our 45th year of service to the community. Our YMCA started when Richard C. Geisinger, Sr. moved his young family to Martin County and found that there was no YMCA. He made short work of getting the support from many community members including Grumman Aerospace and Martin County and the YMCA of Martin County was born. These past few years have been a challenge for our YMCA and I am filled with pride thinking of those members, volunteers and staff who made it all possible.

In this report you will read how our long-time programs continue to touch the lives of so many and you will read of new and innovative programs and collaborations. We are for youth development, healthy living, and social responsibility. We are an anti-racist multi-cultural organization, and we are here for all. We want to ensure that every youth, adult, and senior that comes to our buildings or programs can reach their full potential.

These pages are full of excitement and success stories which would not be possible without the amazing staff, volunteers, donors, and community partners. I want to personally thank each and every one of you for your time, commitment and dedication to the Y's mission of service to others. We truly are stronger together.

**Charlene Lyons, SHRM-CP**  
CEO | YMCA of the Treasure Coast



# BOARD OF DIRECTORS

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# OUR REACH IN NUMBERS

The YMCA is the leading nonprofit committed to strengthening community by empowering young people, improving the health and well-being of people of all ages, and inspiring action in and across communities. We strengthen communities by connecting people to their potential, purpose, and each other. We know that when we work together, we move individuals, families, and communities forward. Guided by our core values of caring, honesty, respect, and responsibility, the Y is dedicated to giving people of all ages, backgrounds, and walks of life the opportunity to reach their full potential with dignity.

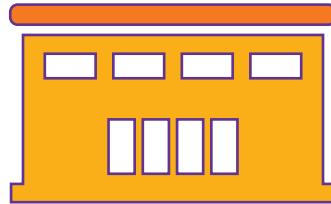
## MEMBERSHIPS

# 3,803

Members working together in 2022 to achieve their health goals while being an important part of the community.



## YMCA



## FREE 8<sup>TH</sup> GRADE MEMBERSHIPS

# 55

Students received free memberships.



## FACILITY VISITS

# 89,094

Check-ins at the Y in 2022.  
A 47% increase compared to 2021.

## MEMBERSHIP SCHOLARSHIPS

# 387

Families received free or discounted memberships in 2022.



## CHILD WATCH

# 922

Check-ins to Child Watch by 199 visitors.

## PROGRAM REGISTRATIONS

# 3,465

Participants in at least one Y program.



## SUMMER CAMP

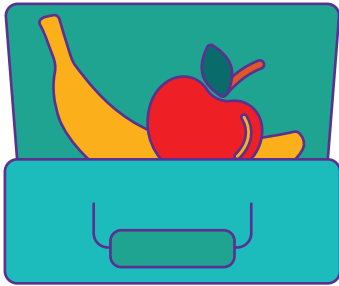


564

Children experienced a summer filled with excitement & adventure across 7 sites including 253 in St. Lucie County.

153

Children attended Summer Camp for free or low-cost in Indiantown and Fort Pierce.



38,026

Healthy meals and nutritious snacks were served to Summer Campers.



63

Summer Camp Counselors were hired, 90% of which were teenagers.

## CARE & ACADEMIC SUPPORT

497

Children received afterschool care with a focus on academic achievement and healthy life choices, including 167 who also receive before school care in St. Lucie County.



214

K-5th students enjoyed fun, safe and enriching activities at our School's Day Out Camp across all our school-age Childcare sites, including 85 children in St. Lucie County.



## PRESCHOOL STUDENTS

108

Children building social and emotional skills in an enriched environment.



## CHILDCARE SCHOLARSHIPS

139

Families received financial aid for preschool, afterschool, and camps.



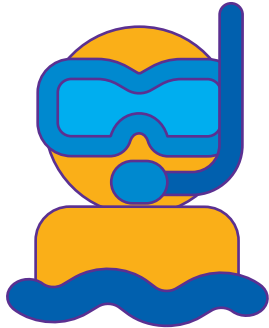
## YOUTH SPORTS

1,350

Children were taught team-building skills in a fun and exciting way using sports.



# OUR REACH IN NUMBERS

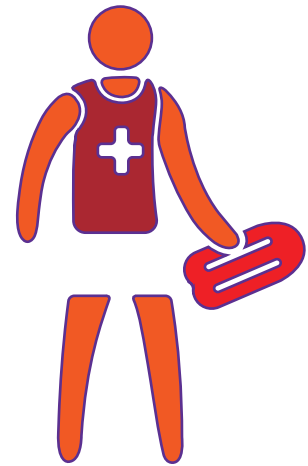


YEAR-ROUND  
SWIM LESSONS  
**1,536**

Swim lessons were given to children and adults in 2022.

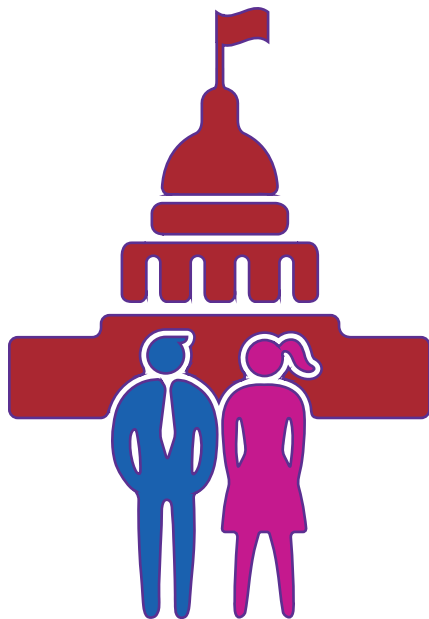
FREE SWIM  
LESSONS  
**946**

Children (ages 6 months and up) received free swim lessons in 2022.



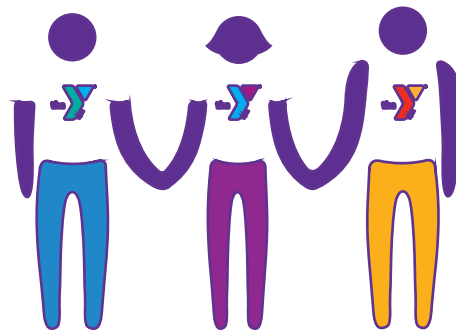
LIFEGUARD  
TRAINING  
**27**

Students participated in Lifeguard Certification Classes in 2022



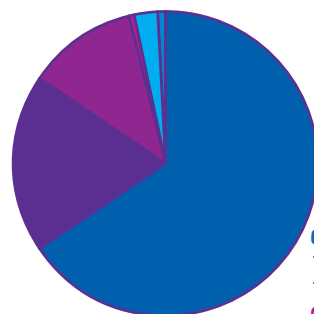
YOUTH IN  
GOVERNMENT  
**108**

Students participated in YIG in 2022. Our delegation is the largest in the state.



Y STAFF  
**154**

Full-time and part-time employees.



65.5% White  
18.8% Black  
11.7% Hispanic  
0.6% Native  
2.6% 2 Races  
0.6% Unknown

VOLUNTEERS  
**111**

Community Members volunteered \_\_\_ hours of their time to the Y in 2022.

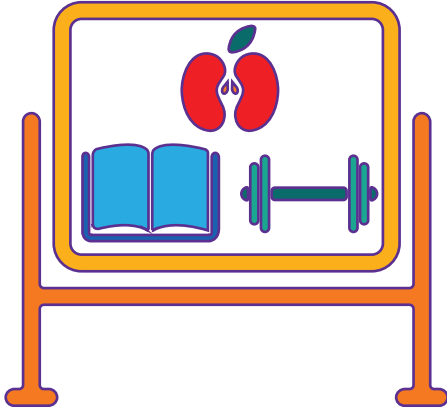


VOLUNTEER  
HOURS  
**5,330**

Served at the Y in 2022.

# SEMINARS 203

People attended Lunch and Learn seminars at the Y aimed to teach healthy habits.

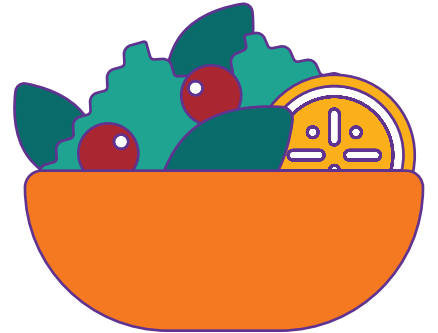


# NUTRITION EDUCATION 93%

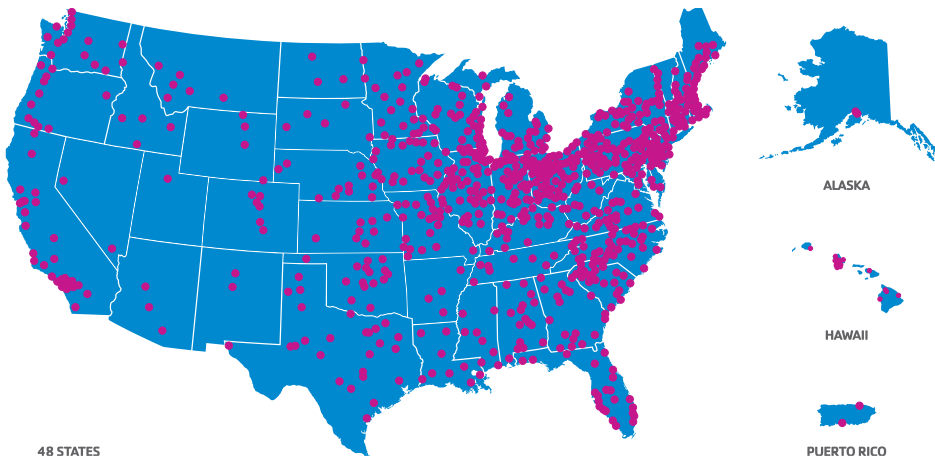
Children reported trying a NEW fruit or vegetable at the Y!

# FOOD GROWN 1,379

Pounds of fruit and vegetables harvested from the YMCA garden.



## NATIONAL REACH



48 STATES

ALASKA

HAWAII

PUERTO RICO

# 2,560 YMCAs

Across the country, including all 50 states, plus the District of Columbia and Puerto Rico.

# 13

MILLION

People served across Y locations nationwide.

# 10,000+ COMMUNITIES

Across the country - from cities to suburbs to rural area.



# 77%

U.S. POPULATION

Lives within 10 miles of a Y.

## VACCINATIONS

# 58

Members received vaccines on-site.



## GLOBAL REACH



# 120 COUNTIES

The Y currently serves more than 40 million people across the globe.

# IMPACTING LIVES AT THE Y

The Y welcomes everyone, which is why our programs, services and initiatives are so wide-ranging. Our programs help our members live healthier and develop long-lasting connections. Our members, program participants, and neighbors all want the same thing: safe, inclusive, connected communities where everyone can thrive. The Y makes a personal commitment to this vision by welcoming people of all backgrounds and dimensions of diversity. We inspire kids to realize their potential, prepare teens for college and career, provide opportunities for families to bond and support people of all ages and backgrounds to be healthier in spirit, mind and body.



## Fernando

YMCA Swim Student

Scan QR code  
to watch  
testimonial  
video



After almost drowning at the beach, Fernando has been terrified of the water. When he first came to lessons he would only stand at the wall gripping the edge with white knuckles and crying. Seeing how upset he was, YMCA swim instructor, Ms. Karen took it upon herself to work one-on-one with Fernando and his little sister. Within an hour, Ms. Karen had him floating by himself! His mother, Nidia says he is doing much better now and they are looking forward to more private lessons.

## Shani

### YMCA Sports Parent

"My children have been playing soccer at the Y for over 2 years, they look forward to every practice and game. They have made many new friendships with other players that continue off the field. The coaches are amazing and help teach the kids courage, team building and leadership skills on the field. Fred is a fantastic Sport Director, he makes sure all practices and games run smoothly. He quickly responds to any questions or requests. Most of all, it's a safe and fun environment, we look forward to many more years at the Y."





# Yuliia

## YMCA Preschool Parent

"It was important to us that Lev feels comfortable, because we have a big language barrier. Lev speaks Russian and Ukrainian, and it has been very hard for him to learn English, so having everyone be so helpful and kind has made adapting easier. The teachers have gone out of their way to make Lev feel welcomed. It is reassuring to know I am leaving Lev in safe hands in a new country. The YMCA has showed us so much support and graciousness through this rough time in our lives, I appreciated them and cannot thank them enough. You never know how much of a difference you can make by doing a simple act of kindness. The YMCA has brightened our days and made us feel like we really belong here, which is very meaningful to me and my family. We love the culture that the YMCA has created, because we want to grow our son up in a positive environment where he has the opportunity to grow with amazing influences surrounding him, teaching him to be caring, honest, responsible, independent, giving and respectful."



# Faith

## YMCA Member

"Working out at the Y is my therapy! It makes me feel alive. Having a personal trainer helps hold me accountable."



# Poetry

## YMCA Youth In Government Student

Poetry first joined our YIG program in middle school after her civics teacher, who was the Program Director at the time, told her about how she would be able to work on court cases and even go to Tallahassee to the Supreme Court and the State Capital to argue these cases.

YIG has introduced Poetry to a lot of her now long time friends and has given her the opportunity to travel all over the state of Florida and tour the state capital on two different occasions as well as the Supreme Court. Our YIG program has helped boost her confidence and taught her a lot about how our court system and government makes decisions and how it is supposed to be run since YIG is a model government and not based on how our real government is managed. Poetry is looking forward to all that our YIG program has to offer again this year!



# 2022 DONORS & SPONSORS

Our Y Annual Campaign ensures that our facilities and programs remain accessible to everyone in our community. Financial assistance is available to those that otherwise could not afford to participate in our programs.

Thank you to our donors and sponsors for helping us strengthen the foundations of our community. Your support means that everyone, regardless of financial ability, can grow, thrive, and connect with others.

## The Catsman Foundation, Inc

The substantial support of the Catsman Foundation has helped make the YMCA of the Treasure Coast what it is today, and their partnership continues to shape our future. Over the past 7 years, they have contributed over \$500,000 to the YMCA, and recently committed to a \$125,000 gift to help with capital projects.

### (\$25,000 and above)

Eugene Stoner

### (\$10,000 and above)

Robert Massey

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Deborah and Champ Hardee

Publix Super Markets Charities, Inc.

Lawrence A. Sanders Foundation, Inc.

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# COMMUNITY PARTNERS

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Children's Services Council of Martin County

Children's Services Council of St. Lucie County  
Early Learning Coalition of Indian River, Martin, and  
Okeechobee Counties

Early Learning Coalition of St. Lucie County

Martin County School District

St. Lucie County School District

United Way of Martin County

United Way of St Lucie & Okeechobee Counties

Martin County Board of County Commissioners

Community Foundation of Martin & St. Lucie

Martin County Community Action Coalition

Martin County Community Health Improvement Plan

Helping People Succeed

Tykes and Teens

House of Hope

Martin County Parks and Recreation

Florida Blue Foundation

MLB Player's Trust Fastball Fund

Wawa Foundation

Horizon Foundation

Anonymous Childcare Grant

Publix Charities

YMCA State Alliance

Women in Philanthropy

Florida Atlantic University

Indian River State College

Treasure Coast Food Bank

Florida Department of Health

University of Florida Institute of Food and  
Agricultural Sciences (UF-IFAS)

Martin County Library System

American Red Cross

Florida Blue (PSL Center)

iThink Financial Credit Union

Stuart Pediatric Dentistry

Twinkles Gift Shop

Symphony at Stuart (Assisted Living)

Big Brothers, Big Sisters

The First Tee

Kona Ice

Family Promise

Volunteers in Medicine

Stuart Police Department

Usborne Books

Martin County Fire Rescue

Stuart Fire Rescue

PFLAG of Stuart

Martin County Healthy Start Coalition

Florida Community Health Centers

Stuart Air Show

Camelot Community Care/CC Kids

Florida Power & Light

# 2022 ANNUAL CAMPAIGN

Each year our Y gives scholarships to provide all children and families in our community access to our programs and services regardless of their economic circumstances. We want everyone to enjoy the benefits of a YMCA membership, swimming lessons, summer camp, youth sports, childcare and more. Hundreds of donors every year contribute to our Annual Campaign to ensure just that. With your support, our essential programs and services help lift the healthy mindset of an entire community, boost the potential of thousands of kids, and build family togetherness.

**\$250,000+**  
Financial Assistance awarded in 2022

**YMCA  
SCHOLARSHIPS  
576**

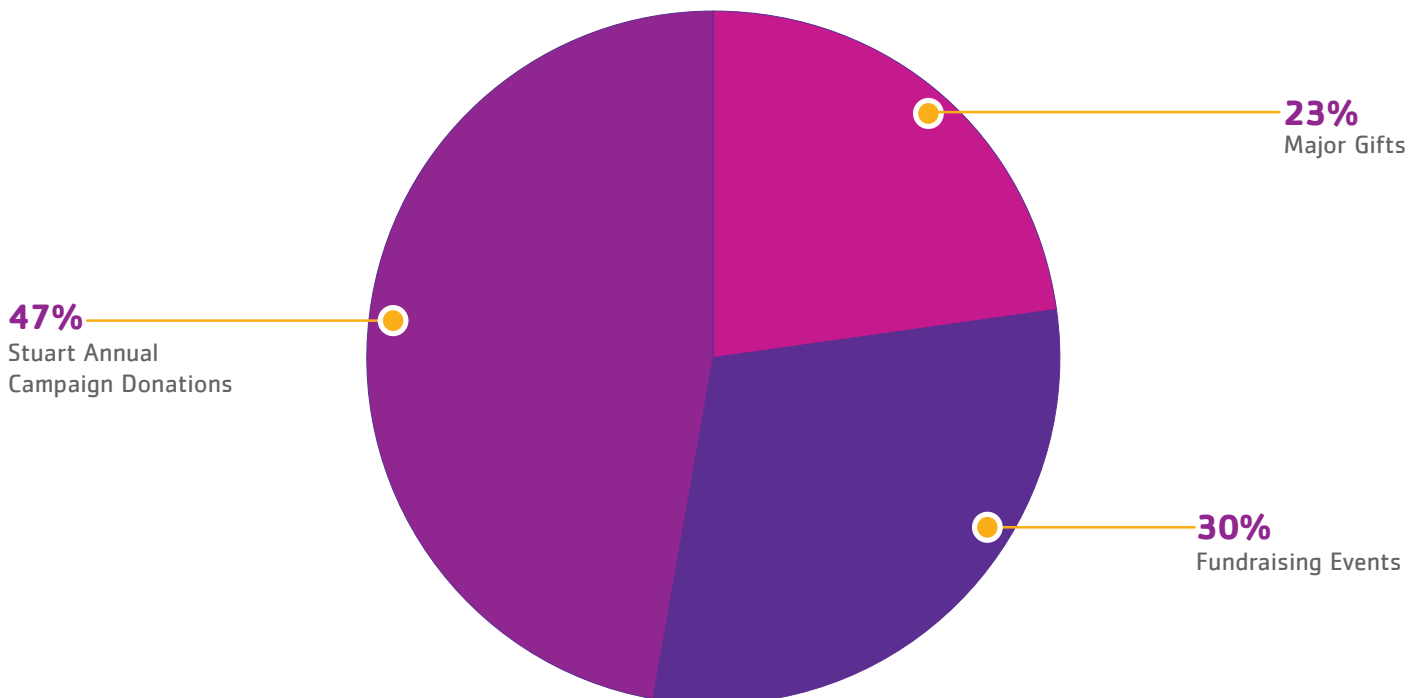
Families recieved financial assistance.

**CAMPAIGN  
DONORS  
84%**

of donation are Y members.

**FINANCIAL  
ASSISTANCE  
1 in 10**

Members rely on financial assistance.



# FINANCIAL SUMMARY

	JAN '21 - DEC '21 (WITHOUT DONOR RESTRICTIONS)	JAN '21 - DEC '21 (WITHOUT DONOR RESTRICTIONS)	2021 TOTAL
<b>REVENUES, GAINS &amp; OTHER SUPPORT</b>			
Program Service Fees	\$2,477,514	-	\$2,477,514
Membership Dues	657,653	-	657,653
Fundraising	827,150	-	827,150
Contributions and Gifts	72,658	30,000	102,658
Grants	387,991	-	387,991
PPP Grant	879,400	-	879,400
Other	31,682	-	31,682
Interest Income	131	-	131
Loss on Disposal of Property and Equipment	(1,360)	-	(1,360)
<b>Total Revenues</b>	<b>\$5,332,819</b>	<b>\$30,000</b>	<b>\$5,362,819</b>
<b>FUNCTIONAL EXPENSES</b>			
Program Services			
Aquatic	\$385,693	-	\$385,693
Sports and Recreation	560,991	-	560,991
Child Care and Family Life	2,231,301	-	2,231,301
Support Services			
Membership	349,178	-	349,178
Fundraising	883,508	-	883,508
<b>Total Expenses</b>	<b>\$4,410,671</b>	<b>-</b>	<b>\$4,410,671</b>
<b>CHANGE IN NET ASSETS</b>	<b>\$922,148</b>	<b>\$30,000</b>	<b>\$952,148</b>
Net Assets, Beginning of Year	\$ 1,836,119	\$1,648,512	\$ 3,484,631
Transfer from Operating	(189,558)	189,558	-
<b>Net Assets, End of Year</b>	<b>\$2,568,709</b>	<b>\$1,868,070</b>	<b>\$4,436,779</b>



## YMCA OF THE TREASURE COAST

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Richard C. Geisinger, Sr. Branch - Stuart, FL  
Louis Dreyfus Citrus Branch - Indiantown FL  
Bayshore Program Center - Port St. Lucie, FL

[www.ymcatreasurecoast.org](http://www.ymcatreasurecoast.org)

## OUR MISSION

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The **YMCA of the Treasure Coast** is a cause-driven charitable organization committed to strengthening community through youth development, healthy living and social responsibility. We put Judeo-Christian principles into practice through programs to build healthy spirit, mind, and body for all.